



**FOR
IMMEDIATE
RELEASE**

April 21, 2008

NEW PRODUCT BULLETIN

HANGING REFRIGERATOR OR FREEZER TEMPERATURE CARD WITH CUSTOM IMPRINT



USDA
Important to verify that freezer is 0°F or below to reduce food borne illness.

USDA
Important to verify that refrigerator temperature is 40°F or below to reduce food borne illness.

DID YOU KNOW

77% of adults say they know how to handle food yet most don't know they have a one in four chance of contracting a food borne illness.¹

Keeping a constant refrigerator temperature of 40°F or below is one of the most effective ways to reduce the risk of food borne illness. Use an appliance thermometer to be sure the temperature is consistently 40°F or below. The freezer temperature should be 0°F or below.²

¹ Partnership for Food Safety 11.02.06 Press Release
² Partnership for Food Safety 7.15.07 Chill Rules

108FR Freezer Thermometer

Monitors freezer temperature to prevent spoilage and maximize energy efficiency. Adhesive strip on back.
Size: 2-1/8" W × 4" H × .020" Imprint: 1-5/8" W × 1" H
Weight: 9 lbs./M

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108FR and 108R

Qty./Item	250	500	1000	2500	5000
Per piece	\$1.49	\$1.24	\$1.16	\$1.04	\$.95

Add'l color imprint charge	5R				
	\$.44	\$.30	\$.23	\$.20	\$.19
	5T				

Price includes a one color/one location imprint. Set up: \$31.25/V, PMS: \$25.00/V

Thermographics is the technological leader in the development of innovative color changing communication tools. Thermographic products are triggered by temperature and use the unique characteristics of liquid crystal and other thermochromic inks to provide distinctive yet striking premium and promotion items.